

CONFERENCE ANNOUNCEMENT



knowledge collaboration
DELFT NL 25-29 OCT & learning
for sustainable innovation

Final Draft, September 29, 2009.

conference@erscp-emsu2010.org
www.erscp-emsu2010.org

1. ERSCP-EMSU 2010 conference in Delft, the Netherlands

Delft University of Technology (TU Delft), The Hague University of Applied Sciences (THU) and TNO Delft will together organize the 14th ERSCP conference and the 6th EMSU conferences in Delft, the Netherlands, **on October 25-29, 2010**, in collaboration with Erasmus University Rotterdam, Leiden University and various other (international) partners. The aim is to bring together more than 400 academics, educators, business representatives and policy-makers involved in sustainable innovation, sustainable consumption and production and sustainable higher education.

The fact that these organisations organise the ERSCP-EMSU 2010 conference reflects their long track record in Sustainable Innovation, Sustainability in Higher Education and Sustainable Consumption and Production. They will report on their activities on sustainable innovation and sustainable education for developing countries, especially in Africa. The conference also concludes the festivities surrounding the opening of the new building of the Academy of Technology, Innovation & Society Delft of THU on the campus in Delft.

The European Roundtable on Sustainable Consumption and Production (ERSCP) is a non-profit forum that provides a platform to stimulate, develop and disseminate *new initiatives* aimed at fostering the implementation of concepts involving sustainable consumption and production and approaches within local and regional sustainable development initiatives.

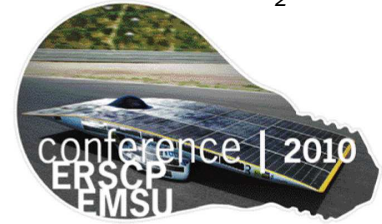
Environmental Management for Sustainable Universities (EMSU) has evolved into a series of international conferences that explore the role of universities in creating new knowledge and attitudes to meet today's environmental challenges. EMSU promotes a two way exchange of knowledge between universities and society.

2. VENUE, TIME & LOGO

ERSCP-EMSU 2010 will take place **on October 25-29, 2010 at the knowledge campus in Delft**, where the organisers Delft University of Technology (TU Delft), the Academy of Technology, Innovation & Society of The Hague University of Applied Sciences (THU) and TNO Delft are also located. The conference will take place in the TU Delft Aula building and the building of the Academy of Technology, Innovation & Society Delft.

Logo

The light bulb logo not only symbolises the need for new sustainable innovation, but also refers to the impact innovation-based consumption practices from the past have on today's societies and culture.



3. SCOPE & FOCUS:

KNOWLEDGE COLLABORATION & LEARNING FOR SUSTAINABLE INNOVATION

To realize sustainable innovation, innovation networks and systems, as well as knowledge generation and education all need to become sustainable. Innovations are needed that lead to sustainable consumption and production through attractive products and services that are accepted by society and adopted by end-users, which may require behavioural, cultural and structural changes. At the system level the required changes are referred to as system innovations and transitions to sustainability.

In addition, to achieve sustainable innovation, different disciplines and stakeholders need to work together and challenge existing knowledge claims and innovation practices. Collaboration among stakeholders and actors is needed within networks or systems of collaborating actors that include research actors, knowledge transfer actors, firms and end-users, as well as financial, government and educational actors. Because these networks are often, though not always, particularly strong at the regional level, regions play a crucial role in developing the collaboration and education that is needed for sustainable innovation.

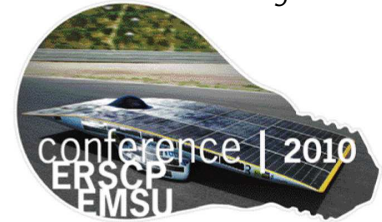
To bring about a shift towards sustainable innovation contributing to sustainable consumption and production, the various actors and stakeholders involved need to share knowledge and learn from pilots, practices, users and communities. In addition, the exchange of knowledge between North and South needs to be a two-way flow of information and move beyond the current focus on knowledge transfer from North to South exclusively.

Consequently, there are various issues that will be addressed at the conference:

- How can networks of actors, including end-users and traditional knowledge suppliers work together and share the knowledge that is needed to enhance sustainable innovation, and how can they contribute more effectively to developing and establishing practices of sustainable consumption and production?
- How can these actors work together to form knowledge networks at a regional level as well as networks facilitating regional system innovations and transitions tot sustainability?
- How can the exchange of knowledge between North and South be enhanced and, in particular, what the North can learn from the South with regard to sustainable innovation?

4. PROPOSED THEMES

In all the proposed themes, contributions and cases from developing countries will be included to stimulate a dialogue between South and North with regard to solutions, approaches, practices, collaboration, the exchange of knowledge and mutual learning. In the forthcoming Call for Papers, the themes will be elaborated into tracks and sub-themes.



Proposed themes:

1. Sustainable Universities and Sustainable Higher Education
2. Knowledge Collaboration for Sustainable Innovation & Design
3. Sustainable Consumption and Production
4. Climate, Environment and Energy
5. Sustainable Cities and Regions
6. Sustainable Consumption and Production in developing countries
7. Corporate Social Responsibility, Sustainable Entrepreneurship & Sustainable Business

5. PROGRAMME

The programme includes regular **paper & poster sessions, workshops & dialogue sessions**, and social events, including a **conference dinner** and **excursions**. The programme includes special activities for **students, firms and staff members involved in developing sustainable operations at universities and other organisations**. The programme also includes festivities surrounding the new building of the Academy of Technology, Innovation & Society Delft, a demonstration of sustainable innovations on campus in Delft and, on Monday 25th of October 2010, pre-conference training courses and workshops on various issues that are relevant to the scope and theme of the conference. Network and capacity building will be facilitated at the conference and pre-conference activities. On Friday 29th of October, there will be excursions.

6. MORE INFORMATION and ORGANIZING COMMITTEE

More information will be posted at www.erscp-emsu2010.org; the general e-mail address conference@erscp-emsu2010.org will be operational by mid-October, 2009.

Karel Mulder, TU Delft
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 Johan Woudstra, The Hague University
 Fred Zoller, The Hague University
 Leo Baas/Frank Boons, Erasmus University Rotterdam
 Han Brezet, TU Delft

7. TIMELINE

1st of October 2009, ANNOUNCEMENT of ERSCP-EMSU 2010
15th of November 2009, CALL for PAPERS
15th of February 2010, PAPER ABSTRACT & WORKSHOP PROPOSAL DEADLINE
1st of May 2010, ABSTRACT & WORKSHOP ACCEPTANCE NOTIFICATION
1st September 2010, PAPER DEADLINE
25-29 October 2010, ERSCP-EMSU 2010 CONFERENCE in DELFT