



Joint Actions on Climate Change

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Design for Sustainability

Expert:

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Setting the scene

The world is experiencing two crises at the moment: financial and climate.

To solve both crises at the same time we need radical new thinking and solutions.

Design, understood here as inventing new solutions (opposed to styling), can employ creative thinking to generate more radical ways of living and working, leading to a more sustainable society.

Sustainability will be the goal of this master class, defined in the sense of the triple bottom line: people, planet, profit plus pleasure.

This master class will analyze how creative solutions can be developed by bringing different disciplines together in multi-stakeholder groups. Questions to be asked, tools to be used, and how this process can be organised, will be discussed during this master class. Several examples and case studies will be presented, and tools will be applied in a practical assignment.