

# Joint Actions on Climate Change

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8-10 June 2009  
Aalborg Congress & Culture Centre  
Denmark

## Partnership and Exhibition Opportunities





## Joint Actions on Climate Change

### **General Information**

Conference date: June 8 – June 10, 2009

Conference venue: Aalborg Congress & Culture Centre

Address: Europa Plads 4, 9000 Aalborg, Denmark

Expected number of participants: 500-800 (maximum 2.480)

Call: Henrik Riisgaard at (+45) 99 40 84 06 or

Rikke Dorothea Andersen at (+45) 99 40 83 18

## 1.0- Introduction

As Chairs of the Organizing Committee, we are honoured to introduce you to the first international conference called Joint Actions on Climate Change. Despite being the first with this title, we are by no means newcomers in conference organisation. Before this conference, the organizers made more than 30 large conferences on environment and sustainability. These conferences have been arranged in five separate non-profit settings:

- 12 previous European Roundtables on Cleaner Consumption and Production (up to 560 participants)
- Greening of Industry Network Conferences since 1998 (up to 250 participants)
- Euro Sustainability, since 1998 (up to 400 participants)
- Sustainable Consumption Exchange Research (SCORE!) (up to 300 participants)
- Nordic life Cycle Association

Now, in light of the need for joint action we have decided to join our forces and make one large conference in Denmark in 2009 before the UN Copenhagen Summit on Climate Change.

To provide the best possible input for the successor of the Kyoto protocol, this conference in Aalborg will address Action to combat climate change.

We are writing to you to inquire as to whether representatives of your institution will be attending the conference, whether you will want to reserve an exhibitor booth, and whether you are interested in becoming a conference sponsor. We expect 500 to 800 participants from more than 50 countries. This meeting is a premier scientific event in the field, bringing together researchers, academics, and professionals from public and private institutions. It addresses professionals who have professional responsibility and provide action and solutions to climate change. Joint Actions on Climate Change 2009 is the ideal venue to provide your institution with an exceptional level of international exposure for your products and services and to significantly enhance your visibility and reputation with regards to sustainability and especially your climate change.

We would like to draw your attention to the sponsorship and exhibition opportunities on the following pages.

Up-to-date conference information is available on the congress website: [www.jaocc.net](http://www.jaocc.net).

If you have any questions, specific requirements, or if you would like to have additional information, we will be happy to help you.

We look forward to your participation in Aalborg in 2009.

With best regards,

**Arne Remmen** (Aalborg University [ar@plan.aau.dk](mailto:ar@plan.aau.dk))

**Henrik Riisgaard** (Aalborg University [henrik@plan.aau.dk](mailto:henrik@plan.aau.dk))

Conference Chairmen, Joint Actions on Climate Change 2009

## 2.0- Partnership opportunities

Joint Actions on Climate Change offer the following partnership and exhibition opportunities:

- |  |                         |
|--|-------------------------|
| <p><b>2.1 Platinum partnership</b></p> <ul style="list-style-type: none"> <li>• The services of Gold partnership</li> <li>• Triple size prominent exhibition booth (36 m<sup>2</sup>)</li> <li>• Logo of your company/organization placed on the conference bag, • Complimentary full conference registration for 6 people</li> </ul>  | <p>minimum 20,000 €</p> |
| <p><b>2.2. Gold Partnership</b></p> <ul style="list-style-type: none"> <li>• The services of Silver partnership</li> <li>• Prominent space for exhibition booth.</li> <li>• Logo of your company/organization placed in the press kit, and the venue banner.</li> <li>• Logo of your company on all material promoting the conference</li> <li>• Prominent acknowledgement in the closing ceremony</li> <li>• 1 x brochure insert in the congress bag (brochure to be provided by sponsor)</li> <li>• Complimentary full conference registration for 3 people</li> </ul> | <p>8,000 €</p>          |
| <p><b>2.3. Silver Partnership</b></p> <ul style="list-style-type: none"> <li>• Prominent acknowledgement in the final program</li> <li>• Logo of your company/organization placed in the conference official web site and abstract book.</li> <li>• Complimentary full conference registration for 1 person</li> <li>• Upon request, prominent exhibition booth space will be allocated to silver sponsors (1000 €).</li> </ul>  | <p>4,000 €</p>          |
| <p><b>2.4. Exhibition Booth</b></p> <p>In the exhibition area you have the opportunity to promote your company and exhibit the products of your company. The exhibition theme is closely connected to the conference theme, and we expect many solutions and ideas to fight climate change. An exhibition booth includes:</p> <ul style="list-style-type: none"> <li>• 12 m<sup>2</sup> exhibition booth</li> <li>• Complimentary full conference registration for 2 people</li> </ul>   | <p>2,000 €</p>          |
| <p><b>2.5. Conference Dinner on June 9, 2009*</b></p> <ul style="list-style-type: none"> <li>• Prominent acknowledgement in the final program</li> <li>• Acknowledgement on event tickets/invitations</li> <li>• Acknowledgement on menu cards if applicable</li> <li>• Prominent positioning of advertising materials and other forms of corporate/product branding at the sponsored event.</li> </ul>  | <p>15,000 €</p>         |

*\*Conference Dinner may be co-sponsored*

## 2.6. Conference Materials

### **Program/Abstract Book, and Conference CD**

5,000 €

Sponsorship of the abstract book and conference CD offers a great opportunity for sponsors to be associated with a prestigious document which carries the endorsement of the congress. Sponsors have the opportunity to choose between:

- A full colour advertisement on the inside back cover OR inside front cover of the program/abstract book

### **Delegate bags**

10,000 €

Approximately 500-800 delegate bags. The sponsor will be able to insert their logo (four colours) printed on the bag. Also, they may insert pads and pens with their logo.

## 2.7 Coffee Break Area

6,000 €

- Acknowledgement in the Final Program.
- Acknowledgement on all refreshment and lunch break directional signs.
- An opportunity for prominent positioning of banners (up to four signs).

Breaks in the exhibition area will offer delegates an excellent opportunity to gather informally and to network in a relaxed atmosphere.

## 2.8 Insertion of a Brochure in the Conference Bags

1,000 €

Insertions in the congress bag are an effective way of promoting a company or its activities at the conference to all the registered delegates. It ensures that each delegate receives your promotional message or invitation from the very beginning of the congress. The total number of items will be limited and content/format will be subject to approval by the Organizing Committee.

## 2.9 Awards

3,000 €

You may sponsor awards for outstanding contributions to the conference, for example: Best Platform Presentation Award, Best Poster Award, or Best Exhibition award.

**Other reasonable offers may be considered for sponsorship (Please contact the Conference Secretariat on (+45) 99 40 83 18.**

**PARTICIPANTS**

**Estimated participant distribution based on previous conferences**

Private companies	25 Per cent
Research institutes and universities	45 Per cent
Public authorities	25 Per cent
NGO	5 Per cent;

Approximately 90% of the participants are expected to be Europeans. However, the good links with similar roundtables and GIN organizations in both Asia and America will attract people from other continents as well. Around 2-300 Danish participants are expected as well.

**SPONSOR & EXHIBITION POLICIES**

On receipt of the application form (see last page of this brochure), the Conference Secretariat will issue an invoice.

The date of receipt of payment by the secretariat will be used as the basis for allocation of the booths and other sponsorship opportunities.

Sponsor/Exhibitor fees will be due, at the latest, by **March 30, 2009**.

Cancellation is not possible after this date.

Joint Actions on Climate Change reserves the right to accept or reject sponsors/exhibitors based on relevancy to the conference. Promotional items must be pre-approved by Joint Actions on Climate Change.

In the unlikely event of cancellation of Joint Actions on Climate change, the liability of the conference is limited to the refund of the sponsor's/exhibitor's fees.



## 3.0- Exhibition details

We offer the following exhibition opportunities for exhibitors presenting products or services professionally related to the themes of Joint Actions on Climate Change 2009

### 3.1. Exhibition Schedule

**Exhibition hours:** 08.00 - 18.00 h during the two conference days June 9-10

**Setting up of booths:** June 9, 2009

**Dismantling:** 18.00- 20.00, June 10, 2009

### 3.2 Services included in the Exhibition Booth Price

- 12 m<sup>2</sup> booth space during the conference
- Booth walls
- 2 spot-lights
- Basic electricity and internet access
- Table and two chairs

### 3.3 Booth Allocation

On receipt of the exhibition form, the Conference Secretariat will issue an invoice covering 100 % of the cost. As for space allocation, the Organizing Committee will give priority to the institutions or companies which applied for more than one booth, are Gold Sponsors or Silver Sponsors, or are making another significant contribution to the conference. During the conference breaks coffee will be served in the exhibition area to attract visitors.

### 3.4 Important Dates for Exhibitors

Deadline for application and payment:

**March 30, 2009**

Exhibitor's manual and program:

**April 15, 2009**

Definitive allocation of booths:

**May 15, 2009**

Deadline for special requests to the

Secretariat (furniture, electricity, etc):

**May 15, 2009**

## 4.0- Application Form

Fill in the below form and send it to [contact@jaocc.net](mailto:contact@jaocc.net)

<b>Partnership Agreement</b>	<b>Price*</b>	<b>Application**</b>
<b>Exhibition and Partnership</b>		
Exhibition booth including 2 participants	2,000 €	<input type="checkbox"/>
Platin Partner	minimum 20,000 €	<input type="checkbox"/>
Gold Partner	8,000 €	<input type="checkbox"/>
Silver Partner -excluding exhibition booth	4,000 €	<input type="checkbox"/>
Silver Partner -including exhibition booth	5,000 €	<input type="checkbox"/>
<b>Social Events</b>		
Robbers Banquet (Conference Dinner and event	15,000 €	<input type="checkbox"/>
<b>Conference Materials</b>		
Program, Abstract Book and Conference CD	5,000 €	<input type="checkbox"/>
Delegate bags	10,000 €	<input type="checkbox"/>
<b>Catering Services</b>		
Coffee breaks	6,000 €	<input type="checkbox"/>
<b>Others</b>		
Awards	3,000 €	<input type="checkbox"/>
Brochure in the conference bag	1,000 €	<input type="checkbox"/>
Advertising in the conference program	1,500 €	<input type="checkbox"/>

\*All prices are without VAT

\*\*please mark with an x which partnership agreement you wish to make

Other reasonable offers may be considered for sponsorship. Please contact the Conference Secretariat on (+45) 99 40 83 18.

Company details:

Company name

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Contact person

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Telephone

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Email address

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Which homepage do  
you wish we link to

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Date

Signature

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